Preservation in the Digital Age
A Moral and Legal Obligation
» Deanna Marcum, Library of Congress
» Thursday, June 11, 2 p.m.–3 p.m.

In the print world, libraries have carried responsibility for preservation. In the digital world, the responsibilities grow to include moral and legal dimensions. As stewards of the intellectual record, librarians must ensure that the valid, authentic digital record is sustained over time. Copyright law defines the rules for preserving digital materials; yet, those laws sometimes conflict with the library’s moral imperative. This paper discusses the conflicts and recommends actions for consideration by the library community.

Deanna Marcum
Associate Librarian for Library Services, Library of Congress

Deanna Marcum was appointed Associate Librarian for Library Services in 2003. In this capacity she manages 53 divisions and offices whose over 1,800 employees are responsible for acquisitions, cataloging, public service, and preservation activities, services to the blind and physically handicapped, and network and bibliographic standards for America’s national library. She is also responsible for integrating the emerging digital resources into the traditional artifactual library—the first step toward building a national digital library for the 21st century.

In 1995, Dr. Marcum was appointed president of the Council on Library Resources and president of the Commission on Preservation and Access. Dr. Marcum served as Director of Public Service and Collection Management at the Library of Congress from 1993-95. Before that she was the Dean of the School of Library and Information Science at The Catholic University of America. From 1980 to 1989, she was first a program officer and then vice president of the Council on Library Resources. Dr. Marcum holds a Ph.D. in American Studies, a master’s degree in Library Science, and a bachelor’s degree in English.

Steve O’Connor
Hong Kong Polytechnic University

Steve O’Connor is the University Librarian, Hong Kong Polytechnic University. He has held a number of equivalent posts in tertiary education in Australia and, as the Chief Executive Officer of CAVAL Collaborative Solutions Ltd, developed, managed projects and programs to serve the library industry. Currently, O’Connor is focused on the creation of new and sustainable business models for the future of libraries. He is also the Editor of the international, peer-reviewed journal, Library Management and the Library Management China.

O’Connor has extensive experience in managing large and small organisations, both income and expenditure-based. His work demonstrates a research and futures focus, which has been developed to ensure library and information services achieve relevant, efficient and cost-beneficial outcomes for all stakeholders.

Steve has researched, published, spoken, consulted and taught extensively in the areas of change, organisational management, information delivery, collection transition, scenario and strategic planning, and the wider library and information environment.

He enjoys foundational and critical ongoing involvement in the development and implementation of digital information services, and in the provision of consortia strategies for service and financial improvement.

Beyond the Great Wall
Experiences with ETDs and Open Access in China and South East Asia
» Steve O’Connor, Hong Kong Polytechnic University
» Friday, June 12, 8:30 a.m.–9:30 a.m.

This paper will explore the incidence and impact of ETD’s and Open Access in China and the broader region. The markets are very different from Europe and the Americas. A survey has been completed for this paper and the results will be presented.

The presentation will reveal a picture of uneven development across the region. It will show great interest in these matters but uneven strategic commitment to this development at this particular time. The pressures on libraries in this region are different and the degree of collaboration is still emerging.